

Liverpool City Region
Local Skills Improvement Plan
Business Research

The survey will take approximately 6 minutes to complete.

Immersive Reader in Microsoft Forms allows you to hear the text of a form title and questions read out loud while following along. You can find the Immersive Reader button next to form title or questions after activating this control. You can also change the spacing of line and words to make them easier to read, highlight parts of speech and syllables, select single words or lines of words read aloud, and select language preferences.

Required

1. Local Authority Area Required to answer. Multi Line Text.

2. Company Name Required to answer. Single line text.

3. Full Name Required to answer. Single line text.

4. Job Title Required to answer. Single line text.

5. Email Address Required to answer. Single line text.

6. Which Chamber of Commerce are you a Member of? Required to answer. Single choice.

- St Helens
- Knowsley
- Halton
- Liverpool & Sefton
- Wirral
- Not a Member

7. How many people are currently employed by your organisation or branch (including full and part-time staff) in your local area? Required to answer. Single choice.

- 1-10
- 11-24
- 25-50
- 51-250
- 250+

8. Which of the following best describes your organisation's principal business activity? Required to answer. Single choice.

- Utilities, waste, or energy supply
- Manufacturing
- Construction, engineering, or trades
- Retail or wholesale
- Transport, logistics, or storage
- Hospitality, catering, or tourism
- IT, data analysis, web or data services
- Finance, accounting, or insurance
- Real estate, property, or development
- Legal services
- Marketing, advertising, or communications
- Pharmaceutical or scientific services
- Admin, support, or consulting (e.g. recruitment, cleaning, leasing, training, call centres)
- Public administration or defence
- Education
- Health, social work, or third sector
- Arts, entertainment, or recreation

- Agriculture, forestry, fishing, or mining
- Other services not listed above

9. Looking at people you currently employ, do you agree your current staff have the skills your business needs now? Required to answer. Likert.

Strongly agree

Slightly Agree

Slightly Disagree

Strongly Disagree

Unsure

Neither agree nor disagree

-
-
-
-
-
-

10. Again thinking about people you currently employ, do you agree your current staff have the skills your business needs into the future? Required to answer. Likert.

Strongly agree

Slightly Agree

Slightly Disagree

Strongly Disagree

Unsure

Neither agree nor disagree

Agree

-
-
-
-

11. Does your company intend to train and develop existing employees to fill skills gaps, over the next 1-2 years? Required to answer. Single choice.

Yes

No

12. Does your company have a training and development plan for your staff, linked to your business goals/strategy? Required to answer. Likert.

Yes

Partially/For some roles or colleagues

No

Unsure

Agree

13. Does your company intend to recruit to fill skills gaps, over the next 1-2 years? Required to answer. Single choice.

Yes

No

14. How will you attract or recruit talent over the coming 12 months? Required to answer. Multiple choice.

Job Centre / Recruitment events like Jobs Fairs

Offering Apprenticeships

Taking on Graduates

More senior staff advertisements

15.If you currently train staff, how does this happen? Tick all that apply Required to answer. Multiple choice.

- Through a college
- Through a training provider
- Through our own company training programme
- Compliance/required training only
- We do not currently train staff
-

16.What are your views of the training available to your company at present? Required to answer. Likert.

Is Suitable

Partially Suitable

Unsuitable for our business

None of the above

Training offered overall

-
-
-
-

Quality of candidates

-
-
-
-

Qualifications offered

-
-
-
-

17. Please use this box to expand on your views on Q15. Required to answer. Multi Line Text.

Enter your answer

18. Do you experience any barriers to training? Required to answer. Multiple choice.

- The admin requirements for training are too high
- The cost of training is too high
- We cannot spare staff from their work to enable training
- We don't know who offers the training we might need
- We are not sure what training we need
- We have no requirement for training
-

19. Are any of the following current and/or impending business critical skills gaps that your business needs to address and fill over the coming months/years: Required to answer. Likert.

Yes - Urgently (within 6 months)

Yes - soon (within 18 months)

Yes - eventually

No

Yes

Leadership & Management

-
-
-

Technical

Customer Service

Digital, IT, data analysis

Sales & Marketing

Any Specialist Functions (please specify in Q19)

-
-
-
-
-

No business critical skills gaps exist

-
-
-
-
-
-

20. Are there any other business critical skills gaps that your business needs to address and fill over the coming months/years not specified above? Required to answer. Multi Line Text.

21. What kind of training do you anticipate being required for your company over the next 1-5 years? Both

Required to answer. Single choice.

- Longer accredited courses e.g. Apprenticeship Standards?
- Shorter bespoke courses?

22. Please state any training needs here: Required to answer. Multi Line Text.

23. What services from training providers would be useful for your business? Required to answer. Multiple choice.

- Business Skills development (CPD, bespoke training courses, upskilling) - please provide details
- Access to curriculum development to tailor courses to your business need

Access to facilities, machinery or expertise within the training provider

Help to recruit new Apprentices

Sign up existing staff to Apprenticeships

24. Would you be willing to speak further about this subject with your Chamber of Commerce? Required to answer. Single choice.

Yes

No

25. Please state below which organisation told you about this survey Required to answer. Multi Line Text.

26. On behalf of the Liverpool City Region (LCR) Chambers of Commerce, St Helens Chamber ("the Chamber") is the lead contracting organisation with the Department for Education. Under the contract, the rights of all Members, employees and customers, including website visitors' right to privacy and data protection will be honoured, ie. The LCR Chambers are fully committed to complying with the provisions of all applicable Data Protection legislation and regulations such as Data Protection Act and EU GDPR.

The full statement can be viewed on our website
here: <https://www.sthelenschamber.com/about/privacy-policy/>

Please tick below to confirm you agree with how we will use your data. Required to answer. Single choice.

Yes

No

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